



SUSAN DANZIG, LLC

Business Development Coaching  
for Financial Services Professionals

925.954.1773 | susan@susandanzig.com | susandanzig.com

experience

## SUSAN DANZIG

HELPING FINANCIAL SERVICES  
PROVIDERS ATTRACT AND CLOSE  
HIGH NET WORTH CLIENTS



CONTACT SUSAN TO  
FIND OUT HOW SHE  
CAN HELP YOU GET  
MORE CLIENTS AND  
INCREASE REVENUE

*"I attended Susan's strategic planning workshop at the Met Life Women's forum. Susan's presentation helped me to envision a practice that I never thought I could achieve! Her positive and professional attitude instilled a sense of confidence in me to take my practice to the next level. Susan's energy is contagious and inspiring."*

J. Cooper

Cooper Financial

## PAST SPEAKING ENGAGEMENTS

MetLife®



Prudential



nerdwallet

fmg suite



## Susan's Most Popular Topics

- Narrow Your Niche: How to Find Profitable Prospects to Grow Your Practice
- Building a Million Dollar Marketing Strategy
- Strategic Business Planning to Elevate Your Practice
- The Simple Strategy to Attract High-End Prospects and Turn Them Into High-End Clients
- 7 Simple Steps to Reach Your Ideal Clients and Have Them Lining Up to Work with You
- The Key to Confidently Communicating Your Value and Your Fees

Email [Susan@SusanDanzig.com](mailto:Susan@SusanDanzig.com) or give Susan a call at (925) 954.1773 to consult with you regarding your audience's needs to personalize a keynote, half-day workshop or full-day training.



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*“Susan Danzig has a powerful skillset that couldn't be more valuable than it is in the midst of the COVID-19 health crisis and related stock market turbulence. By empowering me to be more effective through a powerful mindset reset, she has re-energized both my focus on client service and my effectiveness in business development. One of the keys to my success has been her consistent business development coaching support and her techniques to keep me in the zone and in a growth mindset.”*

**A. Krause, CFP**

Director, Senior Wealth Advisor  
at Mariner Wealth Advisors

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## ABOUT SUSAN

*Susan Danzig has been consulting with financial services professionals since 1994. For over 20 years, she has helped teams and individuals understand, appreciate and clarify their true value, define their specialization, and create effective marketing strategies. As a result, she has guided her clients in welcoming greater income and ongoing success.*

*In addition to her experience working with clients, Susan values education. She is a graduate of the University of Colorado in Boulder and a Certified Business Development Coach. Susan is also a Certified Master Neuro Linguistic Programming Practitioner through NLP of California.*

*A strong contributor to the financial services community, Susan is a National Board Member for the Financial Planning Association. Susan's office is in Moraga, CA, and she consults with financial services professionals all across the country.*