

GROW YOUR BUSINESS FAST

WITH **SUSAN DANZIG'S FINANCIAL ADVISOR SUCCESS TRAINING**

Financial Advisor Success Training (FAST) is a 3-month Program Giving Financial Advisors the Tools and Strategies to Develop Their Brand, Attract Ideal Clients, and Grow Their AUM.

ARE YOU A FINANCIAL PROFESSIONAL WANTING TO:

INCREASE your visibility and authority with your target market

GENERATE quality leads and convert them to ideal clients

CREATE sustainable growth for your business

ATTRACT more referrals from clients and strategic partners

DEVELOP a personalized sales and marketing plan

GROW your business and your AUM

THEN SUSAN'S FAST PROGRAM IS FOR YOU

The **FAST** Program provides expert consulting and coaching for financial professionals

As a FAST participant, you will receive:

- Techniques to empower consistency
- A framework for accountability
- Easily accessible support

As a FAST graduate, you will finish the program with:

- A 90-day marketing plan to find new profitable prospects
- A unique brand that appeals to your ideal clients
- A step-by-step process to convert prospects to clients
- A powerful strategy to establish yourself as a thought leader



"Susan's insight, perspective, and guidance were extremely valuable in helping me step back from the business and then approach it in a more thoughtful and deliberate way. Her support in helping us create ideal client profiles, client tiers, and articulating our signature service produced tangible results by helping us increase revenue by over \$100k last year."

- MATTHEW WRIGHT, FINANCIAL ADVISOR

THE FAST CURRICULUM

THE FAST PROGRAM CONSISTS OF 5 MODULES

Lead by **Susan Danzig** to Provide Action-Oriented Business Development Strategies

MODULE 1:

Lay the Foundation for Your Marketing Success

MODULE 2:

Personalize Your Marketing Machine

MODULE 3:

Create Your 90-Day Marketing Plan and Calendar

MODULE 4:

Market Like A Pro

MODULE 5:

Master Your Client Conversion Strategy

Your FAST registration also includes:

- **Group Clarity Calls** - Video discussions on module content with an opportunity for questions and answers (1 Hour)
- **Group Office Hours** - Video discussions providing actionable and personalized feedback on your marketing plan (1 Hour)
- **2 Private Consulting Sessions** - 1-on-1 sessions to help define your brand and fine-tune your 90-Day Plan (45 Minutes)
- **Unlimited Library Access** - Enjoy full access to the video library, module workbooks, and marketing templates (6 Months)

TAKE ACTION TODAY!

IS THE FAST PROGRAM RIGHT FOR YOU AND YOUR PRACTICE? **FIND OUT!**

Susan has created a short quiz to help advisors determine their strengths and weaknesses when it comes to their marketing and branding.

Take the **Financial Advisor Success Quiz** at FinancialAdvisorSuccessQuiz.com



SUSAN DANZIG

Susan Danzig has been consulting with financial services professionals since 1997. She helps her clients capture and communicate their unique value, create effective marketing strategies, and attract new business. She is a Certified Business Development Coach who has consulted with over 1,000 financial professionals (and counting). She is a Board Member of the National Financial Planning Association and a graduate of the University of Colorado in Boulder.



REACH OUT TO SUSAN AT
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