



## Past Speaking Engagements

MetLife



FPA NorCal CONFERENCE



nerdwallet



FPA  
FINANCIAL PLANNING  
ASSOCIATION

PROUD MEMBER



**SUSAN DANZIG, LLC**  
Business Development Coaching  
for Financial Services Professionals

**Certified Business Development Coach  
Speaker | Workshop Facilitator**

***GET MORE CLIENTS and increase your revenue***

Most Popular Topics:

- Strategic Business Planning to Transform your Practice to the Next Level
- The Simple Strategy to Attract High-End Prospects and Turn Them Into High-End Clients
- 7 Simple Steps to Reach Your Ideal Clients and Have Them Lining Up to Work With You
- Narrow your Niche – How to Find Profitable Prospects to Easily Reach Your Goals
- The Key to Confidently Communicating Your Value and Your Fees

Since 1994, Susan Danzig has been working with financial services professionals. For over 20 years, she has helped her clients understand, appreciate and clarify their true value, define their specialization, and create effective marketing plans. As a result, she has guided her clients in welcoming greater income and ongoing success. In addition to her experience working with clients, she values education. Susan is a graduate of the University of Colorado in Boulder and a Certified Business Development Coach. Through Coach U, one of the premier coach training programs in the world, she has received training in advanced group, business, corporate and personal coaching skills. Susan regularly invests in post-graduate programs to further her training, knowledge and specialty areas.

A strong contributor to the community, Susan is on the Board of the Financial Planning Association as Direct at Large/Past President of the East Bay Chapter, and Past Committee Member for NorCal, the largest Financial Planning Association conference in Northern California. Susan resides in Walnut Creek, California and consults with financial services professionals all across the country.

*"I attended Susan's strategic planning workshop at the Met Life Women's forum. Susan's presentation helped me to envision a practice that I never thought I could achieve! Her positive and professional attitude instilled a sense of confidence in me to take my practice to the next level. Susan's energy is contagious and inspiring."*

Janet Cooper  
Cooper Financial

**SUSAN DANZIG, LLC**

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